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NUMBER 25 IS LUCKY FOR LOCAL INJURY PREVENTION COALITION

Safe Kids Metro KC, proudly led by Mother & Child Health Coalition, is just one beneficiary of the excellent year that **KC Chiefs' running back Jamaal Charles (#25)** had. Fans might have known when he made the 56-yard touchdown in Week 1, that the 2010 season would offer them the football excitement they crave.

Topping off that great season, Charles was recently recognized by on-line voters as the FedEx Ground NFL Player of the Year, and as a result, FedEx is donating **\$25,000** to Safe Kids Metro KC, the coalition in the team's host city. Safe Kids Metro KC also received \$4,000 when Jamaal and Matt Cassel were each voted FedEx NFL Players of the Week during the 2010 season.

Since 2000, FedEx has donated more than \$14 million to Safe Kids Worldwide coalitions. With thousands of delivery trucks on the roads each day, FedEx is committed to funding pedestrian safety improvements in local communities. Safe Kids Metro KC provides a variety of injury prevention activities benefitting children under 15 in Clay, Platte, Jackson, and Wyandotte counties. In order to assure that all of the metropolitan area benefits from this generous FedEx NFL donation, 1/5th of the monies will be shared with Safe Kids Johnson County, a program of the Johnson County Health Department.

Walking and bike riding have become important tools to help reduce childhood obesity. To Safe Kids coalitions, that means that reminders to children -- and to adults as drivers -- of how to do those safely gain in importance. To help accomplish this goal, the money will be used for pedestrian safety improvements, from upgraded crosswalks and safety signs to traffic barriers and educational training for children.

Safe Kids Metro KC is proud to represent the city where Jamaal Charles is expected to become the best running back in the team's history. Toward that goal, he played in all 16 Chiefs games this year and his five touchdowns helped them reach the playoffs after winning the AFC West title. He rushed for 1,467 yards (second-most in the league) and averaged 6.38 yards per carry (230 carries). Even more impressive, he joined Pro Football Hall of Famer Jim Brown as the only players in NFL history to have at least 1,400 rushing yards and average more than 6.30 yards per carry in a single season. What a record -- what a year. Thanks, Jamaal.

For more information, contact Safe Kids Metro KC coordinator, Deb Bumgardner at (816) 283-6242 ext. 244.

Mother & Child Health Coalition promotes the health of mothers and children through community planning, education, advocacy and collaboration with organizations addressing infant mortality, immunization, childhood obesity, maternal health and child safety. Interviews are available upon request.

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