



Contact: Anne Biswell
(816) 283-6242 ext. 226
(816) 806-9929 cell
abiswell@mchc.net

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NEWS RELEASE:

Perinatal Periods of Risk (PPOR): A Community Approach to Fetal & Infant Mortality

Friday, July 18, 2014 from 8:00 -11:00 a.m.
Kauffman Foundation Conference Center
4801 Rockhill Rd., Kansas City, MO 64110

KANSAS CITY, MO- There were 387 fetal and infant deaths in Kansas City, Missouri between 2008 and 2012. Some of the largest contributors to fetal and infant mortality were from prematurity and maternal health issues, including smoking, inadequate prenatal care, stress, asthma and gestational diabetes. Data shows alarming health inequities for black mothers and babies: the infant mortality rate for black babies is more than twice that of whites in Kansas City.

Mother & Child Health Coalition will host a community forum on Friday, July 18, 2014 from 8:00 -11:00 a.m. at the Kauffman Foundation Conference Center located at 4801 Rockhill Rd., Kansas City, MO 64110. The topic of the meeting is Perinatal Periods of Risk (PPOR): A Community Approach to Fetal & Infant Mortality.

Come learn about a new analytic framework that enables communities to better understand and address fetal and infant mortality. Perinatal Periods of Risk offers local health departments and their community partners a comprehensive approach to address the health of women and infants. Programs can use PPOR to integrate health assessments, initiate planning, identify significant gaps, target more in-depth inquiry, and suggest clear interventions for lowering infant mortality. This event is open to the public as everyone's input is needed to improve maternal and infant health outcomes in our community.

Presenters are Dr. Mary O'Connor of the UMKC School of Nursing, Dr. Jinwen Cai of the Kansas City, Missouri Health Department, and Dr. Rosemary Graves of the Kansas City Health Commission.

Continuing education credits will be available to licensed nurses and social workers.

This program is being co-provided by Mother & Child Health Coalition and Children's Mercy Hospitals and Clinics.

Interview and photo opportunities will be available.

MCHC Mission:

Every child deserves a healthy start; it is the best gift a community can give its children and itself. Mother & Child Health Coalition works together with community partners and families to promote wellness and advocate excellence in health care. For more information please visit www.mchc.net

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