



MOTHER & CHILD HEALTH COALITION

A bistate catalyst for improving maternal, child and family health in the greater Kansas City community

S U M M E R 2 0 1 0 N E W S L E T T E R

COME ONE, COME ALL!!! FAMILY-FRIENDLY EVENT Saturday, August 7, 2010 from 8:00 a.m. until 1:00 p.m.

Kansas City Healthy Start's Dedicated Dad's (KCHS/DD) program committee is in full swing planning for the **Fourth Annual Kansas City Magic All-Star Weekend Event**, to be held in the Kansas City Power & Light District on Grand Boulevard between 13th and 14th Streets.

A **Basketball Clinic** for 300 youth, ages 8-19, will be facilitated by former NBA LA Lakers Champion Clay Johnson and volunteer coaches at the Sprint Center's College Basketball Experience (CBE). Registration is required for this clinic and can be made at www.mchc.net.

While the youth are learning about team work and the importance of education, the **Dedicated Dad's Workshop** will be presented to fathers/father figures (and any parent) in the Living Room area of the Kansas City Power & Light District – directly across the street from the CBE. The workshop program will focus on fathering/parenting and strengthening men's ties to their family and children.

A **Men's Health Screening** will be available. Approximately 10 booths will provide information on HIV/AIDS, prostate cancer, as well as screenings for high blood pressure, diabetes, and other health conditions.

A **Family BLOCK Festival** will be held on Grand Boulevard. Activities will feature inflatables, face painting, jump rope exhibition, a rock climbing wall and much more. These activities are **FREE** and open to the public!

Following these activities, the Clay Johnson Foundation will present the **Kansas City Magic Celebrity All-Star Basketball Game** at Municipal Auditorium beginning at 6:00 p.m. Tickets for this event can be purchased at the Municipal Auditorium's box office.

For more information please call (816) 283-6242 for Tyrone Yarbrough (ext. 240) or Dr. Jean Craig, KCHS project director (ext. 225). Volunteer opportunities to assist with the activities are available. **We hope to see you there and we thank you for your support!!!!**

This event is brought to you by Mother & Child Health Coalition, Kansas City Healthy Start/Dedicated Dads, Kansas City Power & Light District, the Neighborhood Tourist Development Fund, the Clay Johnson Foundation and Lincoln University.



The Youth Basketball Clinic at the College Basketball Experience (CBE) is a great experience for the kids.

MCHC QUARTERLY MEETING

"Kansas City Fetal and Infant Deaths: How We Can Improve the Odds"
Friday, July 23, 2010 8:00 – 11:00 a.m.

**Research Brookside Campus
Curry Auditorium, Level 1
6675 Holmes, KCMO 64131
(Please park in Lot C.)**

This is a "must attend" meeting for all MCHC members. The title for this exceptional educational offering is *Kansas City Fetal and Infant Deaths: How We Can Improve the Odds*. You will learn about the risk factors and characteristics of the mothers who are losing their babies in the Kansas City, Missouri area. The common causes of infant deaths will be explained and the correlation between prematurity and infant deaths will be explored. Safe sleep recommendations to reduce the incidence of SIDS and other preventable accidental infant deaths will be covered and strategies to assist parents who have experienced infant death will also be shared. Additionally, you will hear from a mom and dad who experienced an infant death and the impact it had on them and on their family.

Application has been made for continuing education (CME/CE) credit for physicians and nurses. Certificates of Attendance will be awarded to all non-nursing/physician participants that can be used for individual continuing education credit. CME/CEs are free to MCHC members. The fee for non-members is \$25.00.

Exhibitors will be sharing their materials prior to the meeting. For more information or if you would like to exhibit if you have a prenatal or bereavement program or offer assistance to parents with children with special needs, please contact Rita Muehlbach at (816) 283-6242 ext. 251 or rmuehlbach@mchc.net.

MCHC MISSION: Every child deserves a healthy start. It is the best gift a community gives its children and itself. Mother & Child Health Coalition works together with community partners to promote wellness and advocate excellence in health care for mothers, children and families.



OUR NEW AND RENEWING MEMBERS

Your valuable financial and in-kind support helps us continue our many programs and activities. Our heart-felt thanks for the following new and renewing members and partners for the period of April- May- June, 2010. **PLEASE NOTE:** If we don't yet have your email address, please send us a message at mstevenson@mchc.net. Thanks!

SUSTAINER LEVEL:

Children's Mercy Hospitals and Clinics
 Lou Edwards, Terri Fehr, Sarah Hampl, Howard Kilbride, Angie Knackstedt, Phyllis Larimore, Brad Leech, Daryl Lynch, Jodi McAree, Barbara Mueht, Cindy Olson-Burgess, Adebayo Oshodi, Shelly Summar.
Truman Medical Centers
 Charlene Burnett, Dana Calvin Weeks, Kay Connelly, Gia Garrett, L. LoAnne Garrett, Judith Hendrix, Fran Jaeger, Sirpa Lawson, Kathy Luerhman, Pam McCoy, Loretta Macek, Beth Severt, Michel Thomas, Meihsien Wang.

Sunflower Neonatology Associates
 Robert Holcomb, Dena Hubbard, Thomas Lancaster, Katherine Schooley, Tiffany Simpson, Christopher Stapley, Kathleen Weatherstone.
The University of Kansas Hospital
 Suzanne Bentley, Mary Bianchi, Leigh Collins, Laurie Hay, Jennifer Lombardi, Allison Malicoat, Amanda Meats, Anne Stanton.

The Women's Clinic of Kansas City
 Karen Fike, Deborah Neel.

INDIVIDUAL MEMBERS:

Nancy Berry, Patricia Burns, Ashley Colston, Christine Feeley, Melanie Foltz, Mary Ann Heryer, Caryl Lombard, Edna Perez-Koury, Mary Pat Sullivan, Karen Savage, Laura Scott, Barbara Wiman, Eric Wiman.

BENEFACTOR LEVEL:

Blue Cross and Blue Shield of Kansas City
 Melinda Armstead, Shelley Bowen, Donna Bundy, Rennae Ellis, Teresa Gerard, Tee-ka Johnson, Gwen Nickles, Laura Rupp.

PATRON LEVEL:

KC University of Medicine and Biosciences
 Annette Campbell, Nancy Farrand, Richard Magie, Linda May.

DONOR LEVEL:

Project EAGLE
 Debbie Jones.

"Thank you all SO much for helping me to be healthy!"



THE 2010 SHINING STAR AWARDS

At the Annual Luncheon May 5 at the Westin Crown Center Hotel, MCHC celebrated their first 25 years by honoring a galaxy of 25 Shining Stars for their achievements in service to the women, children and families of the Kansas City community.



Angie Knackstedt, Children's Mercy Hospitals and Clinics, pins a Shining Star corsage on Jane Heide of Rosedale Healthy Kids Alliance.

Mother & Child Health Coalition's 25 Shining Stars

Charles Alexander, MD; Alvin Brooks; Bill Busch, DMD, FAGD; Jim Caccamo, PhD; Frances Cofield; Antoni Diehl, MD; David V. Francis; SuEllen Fried; Cathy Gordon, CFNP; Adele Hall; Jane Heide, MSW, MDiv; Daryl Lynch, MD; Loretta Macek, BSN, MSN; Bridget McCandless, MD; Carolyn McCaul; William McEachen, MD; Mary Kay McPhee; Randall O'Donnell, PhD; David Oliver; Councilman Ed Quick; Will Shields; Martha Staker, RN, MSN; Teresa Wesley, MD; Thad Wilson, RN, CS, FNP, PhD; and Senator Yvonne Wilson.



Children's Mercy Hospitals and Clinics (above) and DST Systems supported the MCHC luncheon as Community Underwriters.



MCHC Advisory Board member Alvin Brooks gets pinned.



Above: Entertainer Jim "Mr. Stinky Feet" Cosgrove kept it lively.

A W O R D F R O M T H E C H A I R



Arif Ahmed, Ph.D.
 2010-2011 MCHC
 Chairperson
*“Fortes fortuna
 adiuvat.”*

Dear Friends:

I begin my term as the chair of the board with great humility and a keen sense of history of this great organization, and I would like to take this opportunity to thank everyone for placing their trust in me. While I have very big shoes to fill, I am also energized knowing full well what a capable and dedicated cadre of leaders and staff MCHC has. MCHC is revered by many in the health and human services fields, and I am reminded of that quite often by the compliments about MCHC I hear during conversations with members of the community. Our programs and organizational practices in many areas are considered models locally, regionally, and nationally. The way MCHC has held its own in the face of the tough economy is a true testament of the strength of the organization and the commitment of its people.

As we look forward, many challenges exist, yet opportunities abound. Our core programs remain strong with funding secured for the near-term future. Our individual, corporate, and anonymous donors have also sustained their financial support for us. Yet, the landscape of public and private grant funding has become more challenging with many streams of funding becoming unavailable. We have not been able to sustain the rate of growth in membership. The tough economic times have also prompted cuts in many public and private programs for mothers and children. On the other hand, the recently enacted health care reform law promises to significantly improve health care coverage for a large number of Americans. It is also likely to increase demand for services and generate opportunities for innovative service delivery models. As

the laws move through the rulemaking and implementation phases, the need for legislative advocacy by organizations like MCHC is paramount.

All in all, these are exciting times and I am confident that our capable staff and program and committee leaders will continue to be vigilant in addressing these issues, and to capitalize on the opportunities to improve the health and health care for mothers and children in the region. I look forward to another year of strong and strategic performance by MCHC. As the Latin saying goes, *fortes fortuna adiuvat* (luck favors the bold)!

Kindest regards,
 Arif Ahmed, PhD

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MCHC BOARD OF DIRECTORS

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Upcoming dates:
 4th Fridays of
 each quarter:
 7-23-10
 10-22-10
 1-28-11

Would your agency like to display your materials at one of our upcoming Quarterly meetings?
 Please contact Rita Muehlbach at least 2 weeks prior to the meeting date at (816) 283-6242 ext. 251 or rmuehlbach@mchc.net.