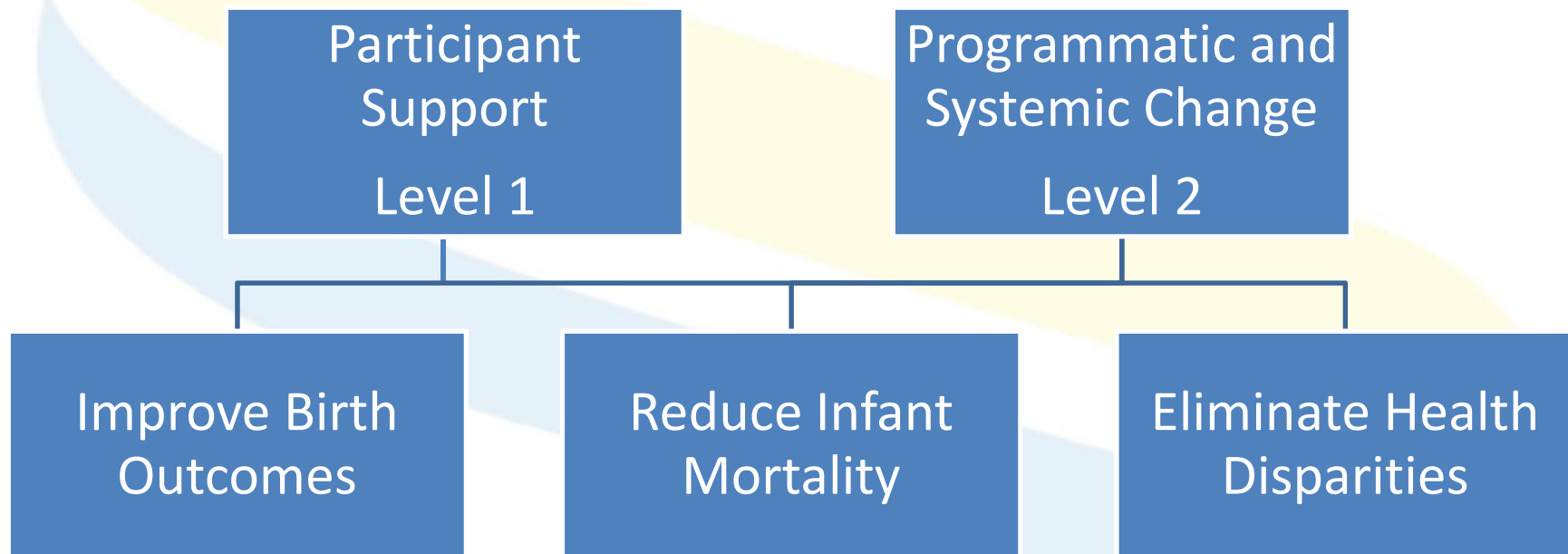


# KCHSI and Collective Impact

What does this mean for MCHC and Community Partners?

## 2 Levels—3 Goals





A Problem-Solving Process

# **COLLECTIVE IMPACT**

# Preconditions for Collective Impact

- Influential Champion
  - MCHC
- Adequate Financial Resources
  - KCHSI Grant provides support to create an infrastructure and the planning process
- Urgency for Change Around an Issue
  - Infant Mortality

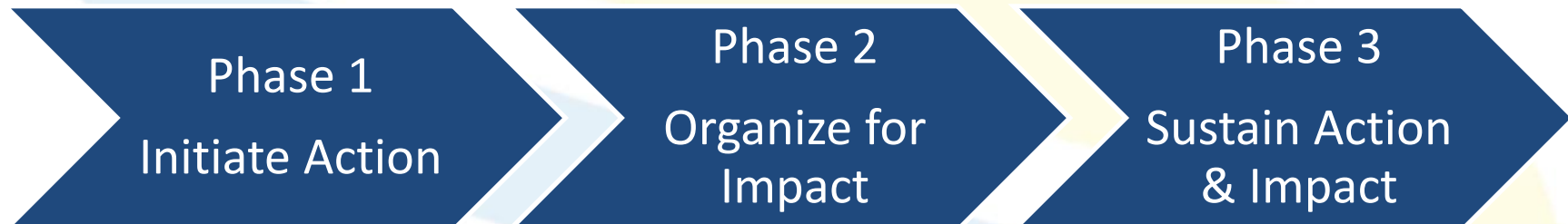


# Essential Functions of the Backbone Organization

1. Strategic direction
2. Facilitating dialogue between partners
3. Managing data collection and analysis
4. Handling communications
5. Coordinating community outreach
6. Mobilizing funding



# Three Phases of Collective Impact



# Phase 1: Initiate Action

- Understanding the landscape of key players and the existing work underway
- Baseline data on the problem to develop the case for change
- An initial governance structure that includes strong and credible champions



## Phase 2: Organize for Impact

- Stakeholders work together to establish common goals and shared measures
- Create a supporting backbone infrastructure
- Begin the process of aligning organizations involved against the shared goals and measures





# Phase 3: Sustain Action and Impact

- Pursue prioritized areas for action in a coordinated way
- Systematically collect data
- Put in place sustainable processes that enable active learning and course correcting as progress is tracked





**Institute for Human Development**

*Partnerships for Effective Social Change*

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### Resources:

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