



**Metro Kansas City Breastfeeding Collaborative**  
 Thursday, November 2, 2017, 10:00 a.m. – 12:00 p.m.  
 Community Room B  
 Samuel U. Rodgers Health Center  
 825 Euclid Ave., Kansas City, MO 64108

**Meeting Summary**

**Attendees**

<b><u>First Name</u></b>	<b><u>Last Name</u></b>	<b><u>Affiliation</u></b>
Candace	Cheatem	Kansas City Public Schools – Parents as Teachers
Lisa	Dandridge	Platte County Health Department – WIC Program
Carrie	Jacobs	Platte County Health Department – WIC Program
Mary	Kruger	Johnson County Department of Health and Environment – WIC Program
Kathy	Leeper	Kansas Breastfeeding Coalition
Gina	Lile	Samuel U. Rodgers Health Center – WIC Program
Kristin	Schlenk	Jackson County Health Department
Beth	Sevart	Truman Medical Centers – Hospital Hill
Christi	Smith	Child Care Aware of Kansas
Barbara	Wiman	B.E. Education Group, LLC
Erin	Wiman	B.E. Education Group, LLC

**MCHC Staff:**

Paul	Cesare	Coalition Coordinator
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**Number of non-staff attendees: 11**

<b>Name</b>	<b>Subject</b>	<b>Discussion</b>	<b>Action</b>
Paul Cesare	<b>Welcome, Introductions, &amp; Ice Breaker</b>	Attendees were welcomed to the meeting and introduced themselves.  Kristin Schlenk and Christi Smith were introduced as the new	

		<p>co-chairs for the Breastfeeding Collaborative.</p> <p>An ice breaker (taking it with you on your trek) was used to share information about each person.</p>	
Christi Smith	<b>Recap of Previous Work</b>	The Collaborative reviewed work discussed at the last meeting in May 2017. A meeting summary was disseminated prior to the meeting.	
All	<b>Mission/Vision</b>	<p>The results from the Collaborative survey pertaining to the mission and vision of the group was discussed.</p> <p>It was noted that the majority of respondents chose the following statement as the vision: <i>“Breastfeeding will be supported as the cultural norm in the bi-state, metropolitan Kansas City region for every mother and child.”</i></p> <p>The mission statement that was selected among respondents was the following: <i>“Taking an interest in the most nutritious and natural method of infant feeding, the Metro KC Breastfeeding Collaborative works across state lines and among diverse partners in the Kansas City region to educate and advocate regarding the importance of breastfeeding in all sectors of the community.”</i></p>	
All	<b>SMART Goals</b>	<p>The group discussed SMART goals, based upon decisions made at the previous meeting. Current goals number 2 and 4 were specifically discussed, as those were priorities from the last meeting, though others were also discussed.</p> <p><b><u>Goal 1:</u></b>  There was mention of contacting each individual within the Breastfeeding Collaborative, either by survey or personal phone call/e-mail to determine each organization’s rationale for involvement in the Collaborative. By ascertaining each organization’s rationale for involvement, there will be a clearer understanding of what each organization’s return on investment will need to be to continue to remain involved. It was suggested that this activity fall under SMART goal number 1, and that this goal be retained, but objectives be changed to more accurately</p>	<p><b><u>Task:</u></b>  Paul Cesare will draft objectives and e-mail them to the group.</p>

		<p>reflect the current needs of the Collaborative.</p> <p><b><u>Goal 2:</u></b>  This goal pertaining to worksite lactation in the metro KC area was discussed. Currently, there are 37 businesses that have received The Business Case for Breastfeeding-related award from MCHC.</p> <p>Work is needed to teach employees how to advocate for themselves. It was suggested that MCHC work with existing WIC breastfeeding support groups and other organizations' support groups to do so. One objective or perhaps another goal might be for MCHC to receive a commitment by at least 20 organizations in the metro KC area by March 31, 2018, to work with their clients. A memorandum of understanding (MOU) was discussed as a possible means of acquiring the commitment, but may prove more challenging to acquire, due to its legal ramifications. A simple letter of commitment was recommended instead of an MOU. Of primary importance is the need to be certain that organizations are represented at an initial meeting, at which MCHC needs to convince them to participate in this endeavor.</p> <p><b><u>Goal 4:</u></b>  The Collaborative's action group dealing with goal number 4 (the Provider Survey Action Group) has reached a point in its work where, while much has been done to promote the survey to gain additional data about breastfeeding, there are only 11 survey respondents. The survey was initially disseminated in May/June 2017 to providers via various provider associations in the Kansas City area. It was suggested that, if the respondents left their contact information, the Collaborative should reach out to them to determine how best to approach other providers who did not respond. Dr. Leeper volunteered to initiate contact with medical providers, should we be able to acquire their names.</p> <p>There was additional discussion pertaining to the reason for</p>	<p><i><u>Tasks:</u></i>  Paul Cesare and Barb Wiman will contact area WIC clinics and other agencies to assess their willingness to work together to teach clientele to self-advocate and to set objectives for reaching this goal.</p> <p>Each organizational representative in the room will also reach out to their respective management to determine if this commitment is feasible.</p> <p><i><u>Tasks:</u></i>  Paul Cesare will contact Dr. Wambach to determine if contact information was provided by respondents. He will then give that information to Dr. Leeper to contact providers on behalf of the Metro KC Breastfeeding Collaborative.</p> <p>Beth Severt will contact Dr. Beth Simpson, at Children's Mercy Hospital, to determine if she would be interested in providing input into how to acquire more providers to take the survey.</p>
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		<p>creating the action group and the original SMART goal. It was explained that there is no accurate source of breastfeeding data outside of the WIC data. A suggestion was made to hold a conversation with area organizations that may collect this data, such that a simple question could be added to case management forms and appropriate fields added to organizational databases.</p> <p>A suggested goal was: “By February 2018, the Provider Survey Action Group will have invited all 11 respondents to its survey to provide feedback as to possible benefits to providers who complete the survey and a way of getting more respondents.” It was noted that there needs to be clarification as to the possibility of Maintenance of Certification (MOC) being enough of a benefit for providers to complete the survey. MOC has been suggested in previous action group meetings as one of the results of providers participating to not simply take the survey, but use the results from the survey to create a positive intervention. MOC provides physicians with the credit needed to retain certification as a provider.</p> <p><b><u>Other:</u></b> Another goal was suggested—to develop a speaker’s bureau of breastfeeding experts which can be tapped for presentations. It was further recommended that this be tied to organizational membership within MCHC’s already-existing structure.</p>	
All	<b>Next Steps</b>	On the survey disseminated via Survey Monkey, the majority of respondents chose to meet on Thursday mornings. The next meeting of the full Collaborative was chosen to be Thursday, February 1, 2018, from 10 – Noon, at Samuel U. Rodgers Health Center.	<u>Task:</u> Gina Lile will reserve the meeting space from 9 – noon on the 1 <sup>st</sup> of February, 2018.

**Next Meeting:** Thursday, February 1, from 10 a.m. – 12 p.m., at Samuel U. Rodgers Health Center, Community Room B, 825 Euclid Ave., Kansas City, MO 64108