



## Mid America Immunization Coalition

A program of Mother & Child Health Coalition  
6400 Prospect Ave., Suite 216  
Kansas City, MO 64132  
(816) 283-6242 ext. 244 FAX (816) 283-0307



Contact: Anne Biswell  
816.283.6242 ext. 226

FOR IMMEDIATE RELEASE:  
December 12, 2013

### LOCAL Immunization Heroes Recognized

**KANSAS CITY, MO-** Mid America Immunization Coalition will honor immunization heroes at their annual awards meeting on Tuesday, December 17, from 12:00 -1:00 p.m. at the United Way of Greater Kansas City, 801 W 47<sup>th</sup> St. Ste. 500, Kansas City MO 64112. The following Immunization Heroes will be recognized for their leadership in promoting immunizations:

- **2013 Silver Syringe Award** – North Kansas City Hospital, for mandating that all employees receive the flu vaccine, and reaching 98.7% vaccination rate this year.
- **Lifetime Achievement Award:** TO BE ANNOUNCED
- **Corporate Social Responsibility in Media Award:** The Kansas City Star, Vana Sweetland, for confirming the importance of immunizations to the Kansas City community by providing monthly publication of the *Bee Wise Immunize* ad.
- **Corporate Social Responsibility Award:** Walgreens Pharmacy, for providing invaluable resources and assistance in immunizing the public against influenza for the 2013-14 flu season.

Please join us for a lunch to be served at noon, immediately preceding the awards presentation. Register for the lunch here: <https://www.surveymonkey.com/s/S2H2BY5>

For more information about these immunization awards or to schedule an interview, please contact Regina Weir, program coordinator, at (816) 283-6242, ext. 244 or [rweir@mchc.net](mailto:rweir@mchc.net).

Mother & Child Health Coalition promotes the health of mothers and children through community planning, education, advocacy and collaboration with organizations addressing infant mortality, immunization, childhood obesity, maternal health and child safety. Interviews are available upon request.

####

**Weather Policy:** If the KCMO schools are closed due to weather conditions, all MCHC meetings are automatically canceled for the day.