

# MOTHER & CHILD HEALTH COALITION

SUMMER 2016



A bistate catalyst for improving maternal, child and family health in the greater Kansas City community

## Kansas City Healthy Start Initiative Update



**KCHSI staff attending the Regional HS conference in Tulsa, L-R:** Kathy Fuger, Program Evaluator, Shannon Williams, Education and Health Promotion Coordinator, Ahkeya Howard, Lead Community Health Worker at **Swope Health Services**, and Dr. Jean Craig, Project Director.



Attending the 2016 Regional Healthy Start Conference in Tulsa, Oklahoma May 12-13 was an excellent learning and networking opportunity for Healthy Start staff. The conference was hosted by the Healthy Start (HS) projects in the area and held at the Hyatt Regency Tulsa. Attendees represented HS grantees from the states of Iowa, Kansas, Missouri, Nebraska and Oklahoma. The purpose of the conference was to provide an opportunity for these projects to come together for strategizing, building skills and sharing information to improve operations of our respective HS programs. National goals were reviewed and a status update was presented on the HS Collaborative Innovation and Improvement Network (CoIIN). Conference sessions provided an overview of the National HS program, the standardized screening tools, national evaluation information and other important division priorities for

Healthy Start grantees. Presentations included topics on strategies for improving breastfeeding rates, how to identify evidence-based programs and maintain fidelity and approaches to assessing HS participants' needs (risk factors). A panel of Title V representatives and MCH partners provided an overview of the process for developing an action planning process/framework with a focus on what the end product is intended to be.

In addition to the learning and networking activities, a trolley tour of the city was coordinated by the host grantees and enjoyed by all.

The 2017 Regional Healthy Start Conference will be hosted by the Kansas City Healthy Start Initiative and the Missouri Bootheel Healthy Start (Sikeston). The conference is scheduled for May 4-5; a location in Kansas City is yet to be determined.

**RIGHT:** Please welcome our new staff at the Kansas City Healthy Start Initiative's **Rodgers Health Center** site: Ashley Peaches, Lead Community Health Worker (L) and Paula Cousins, Site Administrator.

## MCHC Quarterly Meeting Partnering to Prevail Against Poverty: Creating a Common Agenda

Friday, July 22, 2016  
8:00 -11:30 a.m.

Kansas City Health Department  
2400 Troost Ave., Biery Auditorium  
Kansas City MO 64108

The July MCHC Quarterly meeting will focus on helping partner agencies to work together to better serve KC metro families living in poverty. An engaging look at data will paint an elaborate picture and demonstrate the importance of creating a common agenda. This meeting will also include a report on who is actively engaged as well as allow those present to build action items to help further the cause of ending poverty in the KC metro area.

2 continuing education credits will be available for nurses and social workers. CEUs are FREE to current MCHC members. All others applying for CEUs pay \$25 annual membership fee. Please join us for this important discussion.

Register online: <https://www.surveymonkey.com/r/P983K3G>

Questions? Call Shannon at (816) 283-6242 ext. 251.



*Every child deserves a healthy start; it is the best gift a community can give its children and itself. Mother & Child Health Coalition works together with community partners and families to promote wellness and advocate excellence in health care.*

## Memberships

**Your valuable financial and in-kind support helps us continue our many programs and activities. Heart-felt thanks to the following individual members and organizational partners joining or renewing their membership during the period of April - May - June 2016. Please let us know of any errors or omissions.**

**Individuals (\$25 annual membership):** Sara Best, Lori Bunton, Annette Campbell, Shannon Cunningham, Rachelle Davis, Christina Deterding, Beth Diebold, Doris Egli, Elizabeth Elling, Rachael Elmore, Kendall Guthrie, Joni Hamilton, Mickie Heiter, Kristen Jarvis, Stephanie Jones, Jennifer Kang, Sarah Lammers, Kathy Leeper, Christine Loomis, Melissa Margo, Kelly McCollum, Christi Nance, Amanda Paulson, Cynthia Pennington, Ashley Pflumm, Carrie Shipp, Lisa Smith, Ashley Starritt, Ashley Stumpfenhaus, Shawna Ware.

**Benefactor Level: (\$1,000): Swope Health Center -** LaKeisha Davis, Kristina Duran, Angela Hawkins, Ahkeya Howard, Kaitlyn Kolich, Amanda Muth, Treva Smith, Tameka White.

**Patron Level: (\$500): KCUMB Score 1 for Health -** Cindy Gerry, Diane Hall, Lori Halpern, Melissa Ussery.

**Join or renew your Mother & Child Health Coalition membership online at [www.mchc.net](http://www.mchc.net)**

## MCHC Staff Directory

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## The Ebumbe Family – Rodgers Health Center



When Menga and Fatuma Ebumbe moved to the US with their family of 12 from the Democratic Republic of Congo by way of Burundi in June 2012, they were thrust into an unfamiliar world.

Luckily, they soon found a network of support and assistance in Kansas City Healthy Start (KCHS). Menga and her one year-old son, and Fatuma's daughter Faraha and her 9-month old son enrolled in the KCHS program at Sam Rodgers in June 2015.

The family speaks Swahili and knew very little English upon arrival to the U.S. Healthy Start Community Health Workers (CHWs) Kim Lynch and Muna Ali were able to overcome this barrier by using Cyracom, an interpreter phone line service, to communicate. Many aspects of American life were totally unfamiliar to the Ebumbes. They needed help accessing community resources to assist in obtaining housing, furniture, education, utilities, learning how to shop on a budget, obtaining hygiene items and education, ongoing medical assistance and even learning how to dress appropriately for Kansas City's weather. Their CHW provided guidance on appropriate attire for cold weather and assisted them with obtaining City Union

Mission's vouchers for warm clothing. The CHW also met the family at the City Union Mission Outlet Thrift Store and assisted with shopping for needed household items using their vouchers. The CHW was able to obtain donations of new hats, gloves, scarves, coats and socks from various individuals to supplement what they were not able to buy.

All of the family's medical and healthcare services are provided through Medicaid at Samuel Rodgers Health Center. As a result of keeping most of their medical appointments and well-child visits, some family members received gift cards from their health insurance company. Their CHW assisted Fatuma with activating the cards and then met Fatuma and Faraha at the designated store and showed them how to use the cards to shop for the approved items for purchase.

CHW also assisted the family with finding safe and comfortable housing. Their first home in Kansas City was not in good condition and too expensive to continue residing in once their rental assistance through Jewish Vocational Services expired. Their CHW helped them apply for several housing options until they secured new housing. This task included negotiating with previous and new landlords, teaching the family how to get utilities changed and turned on at new location, how to complete and pay with money orders and

the importance of keeping all receipts.

The oldest son, Salumu, graduated from high school in Burundi. Their CHW assisted him to enroll in an academic program to obtain his American high school diploma that will be recognized by potential employers and schools locally.

The Ebumbe family is becoming more and more familiar with day-to-day living in Kansas City and require less and less assistance. Fatuma and the two oldest children are currently full-time employees at the Marriott Hotel. All of their English has improved. They have learned fast and made significant progress. They appreciate Healthy Start for all the assistance they have received.



**The Ebumbe Family, KC Healthy Start participants at Rodgers Health Center. Story submitted by Janet Rhone.**

## Incoming Board Chair for 2016-2017

Please help us welcome **Theresa Rodgers Campbell, RN, MSN** as our new Board chair. Theresa is a professor of Nursing at Kansas City Kansas Community College and a long-time member of Mother & Child Health Coalition. She earned an associate's degree in nursing from Penn Valley Community College in 1976, a bachelor's degree in nursing from Northwest Missouri State University in 1978 and a Master of Science in Nursing Care of Women – CNS Role from University of Missouri – Kansas City in 1992.

Theresa worked full-time as staff and charge nurse in inpatient and outpatient surgical areas at General Hospital/Truman Medical Center for four and a half years and part-time as staff nurse in an inpatient medical-surgical unit at Bethany Medical Center for one year. She also worked part-time in inpatient ob/gyn units and outpatient ob/gyn clinics at Truman Medical Center and associated clinics for 10 years.

Theresa taught all areas of nursing to LPN students for 2 years at the Kansas City Board of Education with the majority of the clinical time at St. Mary's Hospital. She has taught didactic and clinical nursing to ADN students at Kansas City Kansas Community College for over 30 years, one and a half years in medical-surgical and the rest in maternal/newborn/gyn. She has supervised students in clinicals at Truman Medical Center, Providence Medical Center, Shawnee Mission Medical Center, Baptist Medical Center, Bethany Medical Center and various community agencies.

This summer, Theresa is celebrating 40 years as an RN, 35 years of marriage and 34 years of teaching at KCKCC. She gives credit for her success to her two grandmothers who "provided early lessons on the importance of supporting the health of women and children," and her mentor, Betty Martin, who introduced her to MCHC.

We're glad to have you leading the team - welcome, Theresa!



**Theresa Rodgers Campbell, RN, MSN**  
MCHC Board Chair, 2016-2017

## PREVENT HEATSTROKE - IT CAN HAPPEN TO ANYONE



### It's Hot and Getting Hotter!

As of this printing, 16 young children have already died after either being left in or getting into a hot car and being unable to get out. This is more than twice the number who had died by this time last year. We're doing all we can to prevent this from happening in our community. The Missouri Department of Transportation (MoDOT) has agreed once again to partner with us in our summer heatstroke prevention campaign. We're looking forward to seeing the signs up all over the state again.

Last year, MoDOT reported that in the month of July 2015, the Where's Baby message was displayed 145 different times for a total of 136,576 minutes (2,276 hours or nearly 95 days) on MoDOT's rural dynamic message signs along I-70, I-44, I-29, I-35, I-55, and US 60. There are about 66 of these rural signs in all. In St. Louis and KC, there are another 150+ signs.

In June 2015, MoDOT began putting the Where's Baby logo (right) on the back of the drivers' education booklet that is given to every person applying for a license in the state of Missouri.



**Below:** Saturday, June 25, MCHC staff shared heatstroke prevention tips with folks getting their car seat checked by Safe Kids Johnson County staff and volunteers at McCarthy Chevrolet in Olathe.



Remember to always ask yourself:



## Baby Love Fair June 12

On Saturday, June 12, MCHC volunteer Katie Bolin helped set up and staffed a display showing SAFE and UNSAFE sleeping environments for babies. She answered questions and distributed safe sleep information to thousands of attendees at the fair, which was held at the Overland Park Convention Center. The beautiful display was provided by partners from SIDS (Pete Potts), Home State (Dana Leonard), Turner House (Maria Reyes), MODHSS (Laura Schnoebelen) and The Front Porch Alliance (Aimee Alderman). The message stressed the ABCs of Safe Sleep. Babies should always sleep:

**A B C:**  
**ALONE, on their**  
**BACK and in a**  
**CRIB**



A safe crib contains no blankets, pillows, toys, bumper pads or other decorations.

Report on April MCHC Annual Meeting

## Welcome to the New MCHC Board of Directors

During the April 22 Mother & Child Health Coalition annual business/quarterly meeting, attendees were treated to a special presentation on LifeCourse Theory. Jane St. John from Missouri Family to Family of UMKC's Institute for Human Development discussed the foundation of LifeCourse Theory as well as practical uses for agencies, individuals and their families. This conceptual framework focuses on one's timeline, environment and equity to achieve a purposeful, goal-oriented life. Children's Mercy Hospital provided 1.5 nursing and social work credits to attendees that qualified. For more information on Missouri Family to Family or LifeCourse Theory, please visit their website [www.mofamilytofamily.org](http://www.mofamilytofamily.org).

As with every quarterly meeting, the Employer Support for Nursing Mothers Award was given to area businesses that have demonstrated support of breastfeeding mothers in the workplace. In April, the award was given to Park Hill School District and Lexmark of Lenexa. To see a complete list of awardees, find out more information on how your business can better support breastfeeding mothers or to complete an application, please visit the MCHC Committees tab under Get Involved on our website, [www.mchc.net](http://www.mchc.net).

As is the usual custom at the annual business meeting, Coalition members voted on the new Board of Directors. Please help us welcome our new and returning Board members:

**Chairperson** - Theresa Rodgers Campbell, MSN, RN Kansas City Kansas Community College;

**Past Chair** - Rosemary Graves, PhD Comprehensive Community Development, LLC;

**Chairperson Elect** - Sarah Martin-Anderson, PhD, MPH, MPP Kansas City Missouri Health Department;

**Treasurer** - Wilaiporn Rojjanasirrat, PhD, RNC, IBCLC Graceland University;

**Secretary** - Charlene Burnett, RN, BSN, IBCLC.

**New Board Members:**

Raymond Daniels, EdD; Judith Westmoreland, JD; and Virginia Picotte, MBA, CHC.

**Returning Board Members:**

Barbara Goolsbee Bollier, MD; Audrey Dunkel, JD; R. Alan Grimes, MD; Jacquelyn R. Powell, BS; Dan Ryan, MPA, JD; and Stephanie Seger, MSW, MS.

**Special thanks** to our outgoing Board members: Phyllis Larimore, Terrie Garrison, Scott Kedrowski, Jackie Powell and Miguel Jaramillo. Thank you so much for all you did for MCHC and the families of Kansas City, during your service on the MCHC Board of Directors.



## BEE WISE-IMMUNIZE!!

Healthcare professionals recognize vaccines as the top medical achievement of the 20th century. Despite all the progress that's been made in this area, vaccine-preventable diseases—such as measles, mumps, pertussis and meningitis—are still around. That's why it's so important to ensure you and your family are protected against these dangerous diseases through vaccinations.

Immunizations for people of all ages are available for free or at low cost at many local health departments and clinics.

For a list of locations, visit the MCHC website at [www.mchc.net](http://www.mchc.net).

Call ahead to verify hours, find out if the shots you want are available and about any possible costs for the shots.

## BEE WISE - IMMUNIZE!

### UPCOMING EVENTS

**Friday, July 22, 2016**

MCHC Quarterly Meeting  
KCMO Health Department  
8:00 - 11:00 a.m.

**Partnering to Prevail Against Poverty: Creating a Common Agenda**

**Friday, October 28, 2016**

MCHC Quarterly Meeting  
**Annual Legislative/Advocacy Program**

Location TBD  
8:00 - 11:00 a.m.

**NOTE:** Safe Kids Metro KC quarterly meetings are on hold pending hiring of a new program coordinator. Please visit the website for updates, and more scheduled events, at [www.mchc.net](http://www.mchc.net).

**Weather policy:** If KCMO schools are closed due to weather, meetings and events will automatically be cancelled.



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Mother & Child Health Coalition1



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MCHC is a United Way Agency.

